

Study Plan of Bachelor's Study Programme
ECONOMICS AND MANAGEMENT
Study Plan: Business Economics and Management

Profile of the Study Programme
 Form of Study:

professionally oriented
 full-time

1st term

Abbreviation	Subject	Lectures	Seminars	Workshops	End	Credits
	Linear Algebra	2	0	2	Credit, Exam	5
	Microeconomics	2	0	2	Credit, Exam	5
	Informatics for Economists	2	0	2	Credit, Exam	5
	Marketing	2	0	2	Credit, Exam	5
	Private Law	2	0	0	Exam	3
	Electronic Documentation	0	3	0	Credit	4
	Introduction to Study	0	0	2	Credit	2

29

2nd term

Abbreviation	Subject	Lectures	Seminars	Workshops	End	Credits
	Differential and Integral Calculus	3	0	2	Credit, Exam	6
	Macroeconomics	2	0	1	Credit, Exam	4
	Professional Communication Skills	0	2	0	Credit	3
	Management 1	2	0	2	Credit, Exam	5
	EU Law	2	0	0	Exam	3
	Economics and Management in Practice	2	0	0	Credit	2
	Entrepreneurship	0	3	0	Credit, Exam	4
	Practical Training 1	4 weeks			Credit	5

32

3rd term

Abbreviation	Subject	Lectures	Seminars	Workshops	End	Credits
	Financial Accounting 1	2	0	2	Credit, Exam	5
	Management 2	2	0	2	Credit, Exam	5
	Business Economics 1	2	0	3	Credit, Exam	6
	Social Responsibility	0	2	0	Credit	3
	Statistical Data Processing	0	3	0	Credit, Exam	4
	Corporation Law	2	0	0	Exam	3
	Human Resources Management	2	0	1	Credit, Exam	4

30

4th term

Abbreviation	Subject	Lectures	Seminars	Workshops	End	Credits
	Business English	0	4	0	Exam	4
	Facility Management	1	0	1	Credit, Exam	3
	Financial Accounting 2	2	0	2	Credit, Exam	5
	Strategic Business Management	0	2	0	Credit	3
	Business Economics 2	2	0	3	Credit, Exam	6
	Practical Training 2	4 weeks			Credit	5

26

5th term

Abbreviation	Subject	Lectures	Seminars	Workshops	End	Credits
	Tax System in the Czech Republic	2	0	2	Credit, Exam	5
	English for Special Purposes	0	2	0	Exam	3
	Seminar on Bachelor's Thesis Processing	0	2	0	Credit	3
	Fundamentals of Psychology and Sociology	0	2	0	Credit	3
	Logistics Management	2	0	1	Credit, Exam	4
	Finance	2	0	1	Credit, Exam	4

22

6th term

Abbreviation	Subject	Lectures	Seminars	Workshops	End	Credits
	Bachelor Thesis	0	0	1	Credit	8
	Mathematical Applications in Economics	0	0	2	Credit, Exam	3
	Managerial Accounting	2	0	2	Credit, Exam	5
	Practical Training 3	4 weeks			Credit	5

21

Total credits for compulsory subjects

160

Optional Subjects

Optional Subjects A - student chooses min. 1 subject.

5th term

Abbreviation	Subject	Lectures	Seminars	Workshops	End	Credits
	Energy Management	2	0	1	Credit, Exam	4
	International Management	2	0	1	Credit, Exam	4

Optional Subjects B - student chooses min. 8 credits.

2nd-3rd year

Abbreviation	Subject	Lectures	Seminars	Workshops	End	Credits
	Systems Theory	2	0	1	Credit, Exam	4
	Applied Economic Policy	0	3	0	Credit	4
	Public Finance	2	0	1	Credit, Exam	4
	Creating and Presenting Graphical Data	1	0	2	Credit, Exam	4
	Web Technologies for Economists	1	0	2	Credit, Exam	4
	Sources of Economic Data	0	0	1	Credit	2
	Project and Subsidy Management	0	1	0	Credit	2
	Marketing Research	0	3	0	Credit, Exam	4

Parts of the Final State Examination

1. Economics and Law

Microeconomics

Macroeconomics

Law

2. Business Economics

Entrepreneurship and Business Economics

Corporate Finance

Accounting

3. Management and Marketing

Management and Strategic Management

Logistics Management

Facility Management

Human Resources Management

Marketing

4. Thesis Defence