

## Study Plan of Master's Study Programme ECONOMICS AND MANAGEMENT

### Study Plan: Business Economics and Management of Small and Medium-sized Enterprises

Profile of the Study Programme:  
Form of Study:

professionally oriented  
full-time

#### Explanatory notes

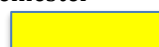
C - Credit

WS - Winter semester

Highlighted lines = Courses of the Final State Examination

Ex - Examination

SS – Summer semester



#### Compulsory Courses

Code	Course Title	Lectures	Seminars	Workshops	End	Credits	Year/Sem.
XASM	Strategic Management	1	0	2	C, Ex	4	1.WS
XASMB	Small and Medium-Sized Enterprises	1	0	2	C, Ex	4	1.WS
XAMA2	Management Accounting 2	2	0	2	C, Ex	5	1.WS
XACF2	Corporate Finance 2	2	0	2	C, Ex	5	1.WS
XAS2	Statistics 2	2	0	2	C, Ex	5	1.WS
XAEC	Ethics and Corporate Social Responsibility of Small and Medium-Sized Enterprises	1	0	1	C	3	1.WS

Code	Course Title	Lectures	Seminars	Workshops	End	Credits	Year/Sem.
XAM12	Microeconomics 2	2	0	2	C, Ex	5	1. SS
XAFAR	Financial Analyses and Reporting	1	0	2	C, Ex	4	1. SS
XAMC	Marketing Communication	2	0	1	C, Ex	4	1. SS
XACSM	Communication Skills for Managers	0	0	2	C	3	1. SS
XAVCH	Value Chain and Innovation Management	0	2	0	C	3	1. SS
XAPP1	Professional Practice 1	3 weeks			C	5	1. SS

Code	Course Title	Lectures	Seminars	Workshops	End	Credits	Year/Sem.
XAM2	Macroeconomics 2	2	0	2	C, Ex	5	2.WS
XAMTE	Modern Tools of Effective Management	2	0	2	C, Ex	5	2.WS
XAAC	Audit and Controlling	1	0	2	C, Ex	4	2.WS
XAPM	Production Management	2	0	1	C, Ex	4	2.WS
XAMDC	Methodology of Data Collection and Interpretation	2	0	2	C	5	2.WS
XATAE	Taxes and Accounting for Small and Medium-sized Enterprises	2	0	1	C	4	2.WS

Code	Course Title	Lectures	Seminars	Workshops	End	Credits	Year/Sem.
XADM	Digital Marketing	1	0	2	C, Ex	4	2.SS
XALM2	Logistics Management 2	1	0	1	C, Ex	4	2.SS
XADT	Diploma Thesis	0	1	0	C	8	2.SS
XAEB	E-business	1	0	2	C	4	2.SS
XAICT	ICT Security and Data Protection	2	0	0	Ex	3	2.SS
XAPP2	Professional Practice 2	3 weeks			C	5	2.SS

## Elective Courses

Code	Course Title	Lectures	Seminars	Workshops	End	Credits	Year/Sem.
XAHET	History of Economic Thought	2	0	1	C	4	1.SS
XAPPS	Pricing and Pricing Strategy	2	0	1	C	4	1.SS
XAEP	Economic Policy and Regional Development	2	0	1	C, Ex	4	1.SS
XAIA	International Accounting	2	0	1	C, Ex	4	1.SS
XAFM2	Facility Management 2	0	2	0	C	3	1.SS
XABM	Brand Management	2	0	1	C, Ex	4	2.SS
XAIIPR	Intellectual Property Rights	2	0	0	Ex	3	2.SS
XAIPL	International Private Law and Dispute Resolution	1	1	0	Ex	3	2.SS

- Students are required to obtain:
  - 120 credits over the course of study,
  - 104 credits for the compulsory courses.
- Within the study plan, students are required to select at least 3 courses from the elective courses.
- Students select courses up to the remaining number of credits (120 are required) from elective and optional courses on offer for a given academic year.